



CULTURAL OLYMPIAD LESSONS FOR MILANO-CORTINA

APRIL
29
2025

Venice School of
Management
Campus San Giobbe
Saraceno Room
14.30 - 16.00



Cécile Doustaly

Full Professor of Anglophone
Studies & Comparative Cultural
Policies, Cergy Paris Université

The presentation will compare the **London 2012 and Paris Cultural Olympiads** in relation to both creation and heritage, and its multiscalar governance, contents, objectives and evaluation:

- new works and programme co-creation
- cultural democratisation and outreach
- partnership building
- place appropriation and branding

The seminar will provide a discussion space for scholars, students and professionals interested in the relationship between culture and sport, promoting a **critical reflection on the future of the Cultural Olympiad** and its role in contemporary society.

Cécile Doustaly is a specialist in comparative cultural policies, management and mediation and a member of the Joint Research Unit (UMR) Héritages - Culture/s, Création/s, Patrimoine/s (supervising bodies: Cergy Paris Université, CNRS, Ministry of Culture).

Her international research explores **cultural policies and practices**, from the local to the global, using interdisciplinary methodologies.



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