



CULTURAL HERITAGE & COMMUNITIES

16 aprile 2025
16.30 - 18.00

Aula Torcello, Polo Rispoli
Venice School of Management

This workshop is the occasion to **welcome three distinguished visiting scholars** to the Venice School of Management: Cécile Doustaly, Annick Schramme, and Martin Piber. Their presence marks the beginning of a period of collaboration within two projects dedicated to cultural and creative entrepreneurship and the development of a cultural observatory—both area of strategic importance for VSM.

The event will offer an **opportunity to engage with some of the key questions** at the heart of their research: How can culture contribute to re-imagining cities like Venice —not only as heritage sites, but as living spaces shaped by evolving production processes and diverse communities?

Can these ambitions be realised without instrumentalising culture? And what tools and approaches can support more sustainable and inclusive forms of cultural innovation?

The workshop invites collective reflection on these timely challenges, with Venice itself as a compelling case.

Speakers:

Cecile Doustaly
Full Professor of Anglophone Studies & Comparative Cultural Policy, Research Centre Héritages - Culture/s, Heritage/s, Creation/s, CY Cergy Paris Université

Annick Schramme
Professor & director of the master's programme in Cultural Management, Antwerp Management School, University of Antwerp

Martin Piber
Professor in Business Administration, University of Innsbruck, Department of Organisation and Learning,

in dialogue with:

Fabrizio Panozzo
Professor of Cultural Policies, Scientific Director of aiku - Art Industry Cultura, Venice School of Management

Angela Nativio
Postdoc researcher, Venice School of Management

